

# The Design of Technological Tools for Thinking and Learning

## General Information

Learning Sciences 426 (cross-listed with Computer Science)

Winter 2013, Wednesday, 2:00-5:00 PM

Annenberg 303, Baldwin Learning Studio

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## Course Web Site:

<http://ccl.northwestern.edu/dtttl/2013LS426/Home.html>

## Email Lists

Course Instructors: [cd-fac@ccl.northwestern.edu](mailto:cd-fac@ccl.northwestern.edu)

Course Members (students and faculty): [cd@ccl.northwestern.edu](mailto:cd@ccl.northwestern.edu)

## Course Description

This course is a hands-on practicum in designing and building technology-enabled curricula and learning environments. We will use many rich software toolkits designed to enable novice computer-users to get their “hands dirty” doing iterative software design. In addition to the hands-on component, the course is also designed to introduce you to the Constructionist Learning design perspective. This perspective, first named by Seymour Papert and greatly influenced by the work of Jean Piaget, is very influential in the learning sciences today. The Constructionist approach starts with the assumption that teaching cannot successfully proceed by simply transferring knowledge to students’ heads. Skillful teaching starts with the current state of knowledge of the student. In order for students to learn effectively, they need to construct the knowledge structures for themselves. In the spirit of Constructionism, we will engage in our own construction of artifacts in this class and, through this activity, explore and evaluate the design of kits and tools intended to enable learners to construct their own motivating and powerful artifacts. We will do this by constructing both physical and virtual artifacts and by engaging in reflective discussion of both the artifacts themselves and the tools used to construct them. In the final project, students will put all of this together by designing and implementing a constructionist learning environment.

After completing this course, you should be able to:

1. Design and implement educational software at the prototype level.
2. Design technology-enabled activities that take advantage of the computational medium.
3. Exercise good judgment in such design within the target context, content domain and deployment situation.
4. Avoid common educational software design errors.
5. Assess learning technologies as to appropriateness for educational needs.
6. Evaluate and utilize educational claims of software authors and promoters.
7. Understand the Constructionist design perspective and use it to author and assess software tools and learning environments.

This class will emphasize authoring projects using Logo-like languages. Logo is a computer programming language designed explicitly for use by children and is in use in large numbers of schools, from elementary on up.

**Note that no previous programming background is assumed.**

In fact, the computer languages used in this course are designed to be easy to learn and many thousands of children use them. It is my belief that even if you do not intend to be an educational software designer yourself, it is the reality of today – and more so, of tomorrow

– that should inform your choice to become educated about the promise of technology in education. I am confident all of you can learn the programming aspect of the course, as have many students in the past, who had had no prior programming experience. However, programming does take time and you will be expected to devote substantial time to it. This might be frustrating to many of you, initially, but after the first few weeks, you will have the skills you need. You are strongly encouraged to get help from your fellow students through the class email list as well as from the TAs. The TAs will hold weekly office hours designed especially for technical and programming support. We will attempt to schedule these office hours flexibly, and per special requests.

In addition to projects, there will be weekly readings: typically, one paper or two short papers per week. There is a considerable literature that we will not have time to read this term. I have provided a more extensive bibliography at the end of the syllabus. You may find some of these readings to be useful to you in completing the final project.

### **Software packages we will use**

We will use quite a number of learning software packages in this course. The 3 packages we will use the most are all based on the computer language Logo.

They are:

- **Microworlds Logo** – a multi-media version of basic Logo in common use in elementary schools worldwide. It also includes music, graphics, video and web tools.
- **NetLogo** – a multi-agent version of Logo, this language is tuned for constructing models of complex dynamic systems. It is useful for creating models of ecological systems, chemical systems, economic trade, social behavior, etc.
- **NetLogoLab** – a NetLogo extension that enables NetLogo to communicate with real world devices such as robots and sensors. We will construct devices that have sensors and motors and can interact with objects in the world (e.g., LEGO robots).

Besides these 3 basic packages, in the software review section of the class, we will also explore a number of other packages. Software we might look at includes: , AgentSheets, Appinventor, Betty's Brain, Boxer, ChemSense, Cubelets, Fathom, GameStar Mechanic, Geometer's Sketchpad, HubNet, Hyperscore, Inform 7, Interactive Physics, Impromptu, Javagami, Knowledge Forum, Kodu, LEGO Mindstorms, LittleBigPlanet, MyWorld, Stagecast Creator, SimCalc, Sleep is Death, Squeak, Scratch, TERN, Tinkerplots, VenSim, Whyville, Zoombinis, etc.

### **Summary of Requirements**

This course is designed to be somewhere between a class and a working group. I'm hoping that we'll work together to make sense of readings, and, for most of the class projects, you will be working in small groups.

So the requirements for everyone are:

- Keep up with the readings and participate in class, both in person and virtually. You will be expected to post a comment on each week's reading by Tuesday at 5.
- Complete and present several (mostly group) programming assignments using Logo, NetLogo and NetLogoLab.
- Review one educational software package and present your review in class.
- Design and implement your final project.
- Give a presentation during the last week of the course.

In addition, due to the group project nature of the class, you are also asked to send email to **cd-fac@ccl.northwestern.edu** (as soon as you know) if you cannot make a particular class meeting. You are also responsible for communicating with your project-mates and letting them know in advance if there is any problem with your part of the project.

## About the Final Project

The final project is to design and implement a constructionist learning environment. There are two\* basic alternatives for this project:

### 1) Standalone Educational Software (scaffolding in software)

Design and implement some constructionist educational software. This option would involve writing a *design specification* for the software that describes what the software is for, who it serves, why it is needed, why it is best done in software, etc. Subsequent to receiving feedback on the design specification you will need to start working on a *functional specification* of the software itself and then embark on implementing it. You are free to use any authoring tools you like to implement the software as long as you make a good argument for their being well matched to the task. Suggested educational software genres are: a simulation game, a microworld, a collaborative role-play or MUD (a collaborative virtual space or Multi-User Dimension).

### 2) Software-embedded curriculum (scaffolding in curricular materials)

Design and implement an educational activity that has a computationally embedded component. In this option, you are asked to use one of the three main software environments used in this course: Microworlds Logo, NetLogoLab or NetLogo. As above, you would begin with a *design specification*. Depending on the design, you may or may not require a functional specification – it could be a *curriculum flow specification* instead. You would then go on to construct the software and/or Lego constructions that form the kernel of the activity, flesh out the curricular materials that accompany the software and write up a paper that describes one person's (could be yourself) path through the activity.

\* For some students, the final project could take a different direction, such as designing a

(computational) research model of organizational change using NetLogo. If you're interested in this option, come and talk to me.

### **Important dates for the final project**

- The final project design specification is due by **February 20th**.
- The final project functional specification (or curricular flow specification) is due by **March 6<sup>th</sup>**.
- The final project is due by **March 17<sup>th</sup>**.
- Final projects will be presented on **March 20<sup>th</sup>**. You are welcome to invite friends and/or relatives to attend.

### **Grading**

All assignments and projects will be graded as either complete or incomplete. If a project is judged incomplete, you will have an opportunity to complete it or redo it the following week. If you cannot complete the final project by **March 17<sup>th</sup>**, you may take an incomplete for the course. No penalty will be assessed for late final projects – they can be handed in as late as the following quarter and your incomplete grade will be changed at that time, but you must make a coherent presentation on **March 20<sup>th</sup>**. You will also be assessed on your class participation both in class and virtually.

### **Readings**

Readings will be provided via PDF.

You also need to purchase the following book:

- Papert, S. (1980). *Mindstorms*. New York: Basic Books.

(See the courses website for links to book merchants.)

In general, software projects are due on the day before class, Tuesdays at noon and reading responses are due at 5:00 the same day (Tuesday).

## Weekly Schedule

<b>Class/Date</b>	<b>Assignments to turn in</b>	<b>Assignments to start</b>	<b>Things to have read (listed on the week they are due)</b>
<b>Class 1</b> – January 9 January 15	Readings Response, 5pm	Group Quilt Project	“Getting Started”, from the DTTTL website
<b>Class 2</b> – January 16 January 22	Group Quilt Project Readings Response, 5pm	Microworlds Logo Programming Microworlds Logo Hypermedia Project	Papert, S. (1980). <i>Mindstorms</i> . (Readings response due the day before, Jan 10th – this will be true for all subsequent reading assignments)
<b>Class 3</b> – January 23 January 29 January 29	Microworlds Logo Programming Respond to a classmates Readings Response, 6pm Readings Response, 5pm		Harel, I., and Papert, S. (1990). <i>Software Design as a Learning Environment</i> . Edwards, L. (1995). <i>Microworlds as Representations</i> .
<b>Class 4</b> - January 30 February 5	Microworlds Logo Hypermedia Project Readings Response, 5pm	NetLogo or NetLogoLab project (part 1 – extending a model)	Papert, S. (1991). <i>Situating Constructionism</i> . Selections from Jean Piaget: Piaget, J. (1952). Conservation of Continuous Quantities
<b>Class 5</b> - February 6 February 12	NetLogo/NetLogoLab project - part 1 Readings Response, 5pm	NetLogo or NetLogoLab project (part 2 – creating a model) Final Project Design Specification	Wilensky, U. (2001). <i>Modeling Nature’s Emergent Patterns with Multi-agent Languages</i> . Wilensky, U. & Resnick, M. (1999). <i>Thinking in Levels...</i> Martin et al (2000). <i>To Mindstorms and Beyond...</i>
<b>Class 6</b> – February 13 February 19	NetLogo/NetLogoLab project (part 2) Readings Response, 5pm	Software Review	Blikstein, P., & Wilensky, U. (2007). <i>Bifocal modeling...</i> Wilensky, U. (2003). <i>Statistical mechanics for secondary school...</i>
<b>Class 7</b> – February 20 February 26	Final Project Design Specification Readings Response, 5pm		Oren, T. (1990). <i>Designing a New Medium</i> .
<b>Class 8</b> - February 27 February 28	Software Review Readings Response, 5pm		Perkins, D. (1991). <i>Technology Meets Constructivism: Do They Make a Marriage?</i> Eisenberg, M. (2003). <i>Mindstuff: Educational Technology Beyond the Computer</i> .
<b>Class 9</b> – March 6 March 6	Final Project Functional Specification (or) Final Project Curricular Specification Readings Response, 5pm		DiSessa, A. (2000). <i>Changing Minds</i> (Introduction and Chapter 1)
<b>Class 10</b> - March 13 March 15	Final Project		TBD
<b>Class 11</b> - March 20	<b>Final Project Presentations</b>		

## Course readings

- Abrahamson, D., Berland, M.W., Shapiro, R. B., Unterman, J. W., & Wilensky, U. (2004). Leveraging epistemological diversity through computer-based argumentation in the domain of probability. In Y. B. Kafai, W. A. Sandoval, N. Enyedy, A. S. Nixon, F. Herrera (Eds.), *Proceedings of The Sixth International Conference of the Learning Sciences* (pp. 28 – 35). Mahwah NJ: Lawrence Erlbaum Associates.
- Ackermann, E. K. (2001). *Piaget's constructivism, Papert's constructionism: What's the difference?* Future of learning group publication.
- Blikstein, P., & Wilensky, U. (2007). *Bifocal modeling: a framework for combining computer modeling, robotics and real-world sensing*. Paper presented at the annual meeting of the American Educational Research Association, Chicago, IL, April 9-13.
- diSessa, A. (2000). *Changing Minds: Computers, Learning, and Literacy*. Cambridge: MIT Press. (Introduction and Chapter 1)
- diSessa, A. A. (1997). Open toolsets: New ends and new means in learning mathematics and science with computers. In E. Pehkonen (Ed.), *Proceedings of the 21st Conference of the International Group for the Psychology of Mathematics Education*, Vol. 1, Lahti, Finland, 47 – 62.
- Edwards, L. (1995). Microworlds as Representations. In A. diSessa, C. Hoyles, and R. Noss (Eds.), *Computers and Exploratory Learning*. NATO ASI Series, Subseries F, 146. Heidelberg: Springer-Verlag.
- Eisenberg, M. (1991). *Programmable Applications: Interpreter Meets Interface*. MIT AI Lab Memo.
- Eisenberg, M. (2003). *Mindstuff: Educational Technology Beyond the Computer*. Paper based on talk at the University of Colorado-Boulder's Institute for Cognitive Science, December 2003.
- Falbel, A. (1991). The Computer as a Convivial Tool. In I. Harel & S. Papert (Eds.). *Constructionism*. (p. 29 – 40). Norwood, New Jersey: Ablex Publishing
- Goldman-Segall, R. & Maxwell, J.W. (2002). Computers, the Internet, and new media for learning. In W. M. Reynolds & G. E. Miller (Eds.), *Handbook of psychology. Volume 7: Educational psychology* (pp 393–427). New York: John Wiley & Sons.
- Hancock, C. (2001). Children's Understanding of Processes in the Construction of Robot Behaviors.
- Harel, I., and Papert, S. (1990). Software Design as a Learning Environment. *Interactive Learning*

*Environments*, vol. 1, no. 1, pp. 1-32.

- Kay, A. (1991). Computers, Networks, and Education. *Scientific American*, vol. 265, no. 3, pp. 100-107 (Sept. 1991).
- Martin et al (2000). To Mindstorms and Beyond: Evolution of a Construction Kit for Magical Machines. In *Robots for Kids: Exploring New Technologies for Learning Experiences*. (Edited by Allison Druin). Morgan Kaufman / Academic Press, San Francisco,
- Oren, T. (1990). Designing a New Medium. In *The Art of Human-Computer Interface Design* (edited by B. Laurel). Reading, MA: Addison Wesley.
- Papert, S. (1991). Situating Constructionism. In *Constructionism*, edited by I. Harel and S. Papert. Norwood, NJ: Ablex Publishing.
- Perkins, D. (1991). Technology Meets Constructivism: Do They Make a Marriage? *Educational Technology*, May 1991.
- Piaget, J.(1952). Conservation of Continuous Quantities. *The child's conception of number*, (p. 3-17). London: Routledge and Kegan.
- Piaget, J. (1929). *The child's conception of the world*. (p. 194-206) London/New York: Harcourt, Brace, and World.
- Piaget, J. (1952). *The Origins of Intelligence in Children*. (p. ix – 20) New York, NY: International University Press.
- Resnick, M., Martin, F., Sargent, R. & Silverman, B. (1996). Programmable Bricks: Toys to Think with. *IBM Systems Journal*. Vol. 35, Nos. 3&4.
- Smith, D., Cypher, A. & Tesler, L (2000). Novice Programming comes of Age. In H. Lieberman (Ed.), *Your Wish is My Command*. Cambridge, MA: MIT Press.
- Starr, P. (1994). Seductions of Sim: Policy as a Simulation Game. *The American Prospect*, 5(17), March 21, 1994.
- Turkle, S. (1984). Adolescence and Identity: Finding Yourself in the Machine. *The Second Self: Computers and the Human Spirit*. New York: Simon and Schuster.
- Turkle, S., Papert, S. (1991). Epistemological Pluralism and Revaluation of the Concrete. In I. Harel & S. Papert (Eds.), *Constructionism* (pp. 161-192). Norwood, NJ: Ablex Publishing Co.
- Wilensky, U. (2001) *Modeling Nature's Emergent Patterns with Multi-agent Languages*. Proceedings of EuroLogo 2001. Linz, Austria.



Wilensky, U. & Reisman, K. (2006). Thinking Like a Wolf, a Sheep or a Firefly: Learning Biology through Constructing and Testing Computational Theories -- an Embodied Modeling Approach. *Cognition & Instruction*, 24(2), pp. 171-209.

Wilensky, U. (2003). Statistical mechanics for secondary school: The GasLab modeling toolkit. *International Journal of Computers for Mathematical Learning*, 8(1), 1-41 (In special issue on agent-based modeling,, U. Wilensky (Ed.)).

Wilensky, U. & Resnick, M. (1999). Thinking in Levels: A Dynamic Systems Perspective to Making Sense of the World. *Journal of Science Education and Technology*. Vol. 8 No. 1. pp. 3 – 18.

The software programs we will be using in class all have accompanying tutorials and manuals embedded in the software:

- Microworlds EX Manuals
- NetLogo Manual
- NetLogo GoGo Board Extension Instructions

## Extra Readings (for reference only)

### Books

- Bolter, J. (1991). *Writing : The Computer, Hypertext, and the History of Writing*. Hillsdale, NJ: Lawrence Erlbaum.
- Bowers, C. A. (1988). *The Cultural Dimensions of Educational Computing: Understanding the non-neutrality of Technology*. Teachers College Press.
- Geisert, P. & Futrell, M. (1995). *Teachers, Computers and Curriculum* . Allyn & Bacon.
- Goody, J. (1987). *The interface between the written and the oral*. New York: Cambridge University Press.
- Grabe, M & Grabe, C. (1996). *Integrating Technology for Meaningful Learning*. Houghton Mifflin.
- Harel, I & Papert, S. (Eds.) (1990). *Constructionism*. Norwood, NJ: Ablex.
- Harel, I. (1991) *Children Designers: Interdisciplinary Constructions for Learning and Knowing Mathematics in a Computer-Rich School*. Norwood, NJ: Ablex Publishing. ISBN 0-89391-788-5.
- Illich, I. (1976). *Tools for Conviviality*. New York: Harper & Row.
- Kafai & Resnick (1993) *Constructionsim in Practice*. Mahwah, NJ: Lawrence Erlbaum.
- Knapp, L. & Glenn, A. (1996). *Restructuring Schools with Technology*. Allyn & Bacon.
- Laurel, B. (Ed.) (1990). *The Art of Human Interface Design*. New York: Addison Wesley.
- Maddux et al (1997). *Educational Computing*. New York: Allyn & Bacon.
- Male, N. (1997). *Technology for Inclusion*. New York: Allyn & Bacon
- McLuhan, M. (1964). *Understanding Media*. New York: McGraw Hill
- Norman, D. A. (1988). *The Psychology of Everyday Things*. New York: Basic Books.
- Ong, W. J. (1982). *Orality and Literacy*. London: Routledge.

- Papert, S. (1992). *The Children's Machine: Rethinking Schools in the Age of the Computer*. New York: Basic Books.
- Papert, S. (1996). *The connected family: Bridging the digital generation gap*. Atlanta, GA: Longstreet.
- Perelman, L. (1992). *School is out*. New York: Avon Books.
- Perkins, D. et al (Eds.) (1995). *Software Goes to School: Teaching for Understanding with new technologies*. Cambridge: Oxford University Press.
- Postman, N. (1992). *Technopoly. The surrender of culture to technology*. New York: Knopf.
- Solomon, C. (1986). *Computer Environments for Children*. Cambridge, MA: MIT Press
- Taylor, R. (1980). *The Computer in the School: Tutor, Tool, Tutee*. New York: Teachers College Press.
- Turkle, S. (1995). *Identity in the age of the internet*. New York: Simon & Schuster.

### Articles

- Ackerman, E. (1991). From Decontextualized to Situated Knowledge: Revisiting Piaget's Water-Level Experiment. In I. Harel & S. Papert (Eds.) *Constructionism*. (p. 269 – 294). Norwood, New Jersey: Ablex Publishing.
- Ackerman, E. (1996). Perspective-Taking and Object Construction: Two Keys to Learning. In Y. Kafai & M. Resnick (Eds.) *Constructionism in Practice* (p. 25 – 36). Mahwah: NJ: Lawrence Erlbaum Associates.
- Anderson, J.R., Corbett, A., Koedinger, K. & Pelleetier, R. (1995). Cognitive Tutors: Lessons Learned. *Journal of the Learning Sciences*, 4, 2.
- Bamberger, J. (1996). Turning Music Theory on its Ear: Do we hear what we see; Do we see what we say? *International Journal of Computers for Mathematical Learning*, 1(1), 33-55.
- Bareiss, R. & Beckwith, R. (1993). Advise the President: A Hypermedia System for Teaching Contemporary American History. Presented at American Educational Research Association. Atlanta, GA.
- Borovoy, R., McDonald, M., Martin, F., Resnick, M. (1996). Things that Blink: Computationally Augmented Name Tags. *IBM Systems Journal*, 35(3).
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- Bruckman, A. E. (2000). Situated Support for Learning: Storm's Weekend with Rachael. *Journal of the Learning Sciences*, 9 (3), 329 – 372.
- Buechley, L., Eisenberg, M., Catchen, J. and Crockett, A. (2008). The LilyPad Arduino: Using Computational Textiles to Investigate Engagement, Aesthetics, and Diversity in Computer Science Education. In Proceedings of the SIGCHI conference on Human factors in computing systems (CHI), Florence, Italy, April 2008, pp. 423-432.
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- Harvey, B. (1991). Symbolic Programming vs. the A.P. Curriculum. *The Computing Teacher*,

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- Horwitz, P. (1989). ThinkerTools: Implications for science teaching. In J.D. Ellis (Ed.), *1988 AETS Yearbook: Information technology and Science Education*.
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- Kahn, K.(2000). Generalizing from Examples. In *Your Wish is My Command*. (Edited by Henry Lieberman).
- Kafai, Y. & Harel, I. (1991). Learning Through Design and Teaching: Exploring Social and Collaborative Aspects of Constructionism. In I. Harel & S. Papert (Eds.) *Constructionism*. (p. 85 – 110). Norwood, New Jersey: Ablex Publishing.
- Kafai, Y., Feldon, D., Fields, D. A., Giang, M., & Quintero, M. (2007). Life in the time of Whytox: A virtual epidemic as a community event. In C. Steinfield, B. Pentland, M. Ackerman, & N Contractor (Eds.), *Communities and Technologies 2007* (pp. 171-190). New York: Springer.
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<http://www.simcalc.umassd.edu/downloads/developingnotations.pdf>.
- Kay, A., & Goldberg, A. (1977). Personal dynamic media. *IEEE Computer*, 31-41.
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- Koschmann, T. (1993). Using Technology to Assist in Realizing Effective Learning and Instruction: A Principled Approach to the Use of Computers in Collaborative Learning. *Journal of the Learning Sciences*, 3(3).

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- Papert, S. (1990). A critique of technocentrism in thinking about the school of the future. *Epistemology and Learning Group Memo No. 2*. MIT Media Laboratory: Cambridge, MA.
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- Roschelle, J. (1994). Collaborative inquiry: Reflections on Dewey and learning technology. *Computing Teacher*, 21(8), 6-8.
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